



50%
Average Order
Value Lift

43%
Sales from
Existing Sezzle
Shoppers

10%
Incremental
Sales

SoftMoc

 **sezzle**

"We have loved partnering with Sezzle. We've seen a huge surge in Buy Now, Pay Later usage since we began offering Sezzle to our customers, and we want to make sure we are providing the smartest solutions for our users--which is why Sezzle makes sense for us."



Jeffrey Chiasson
Chief Financial Officer at **SoftMoc**