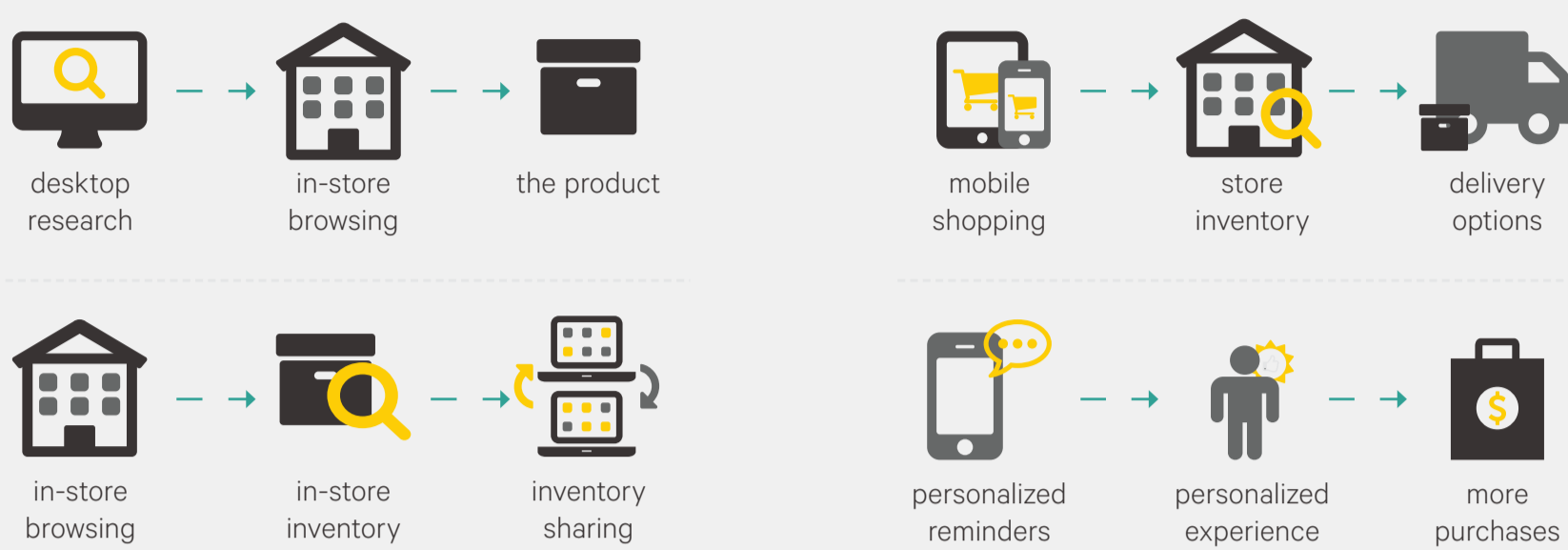


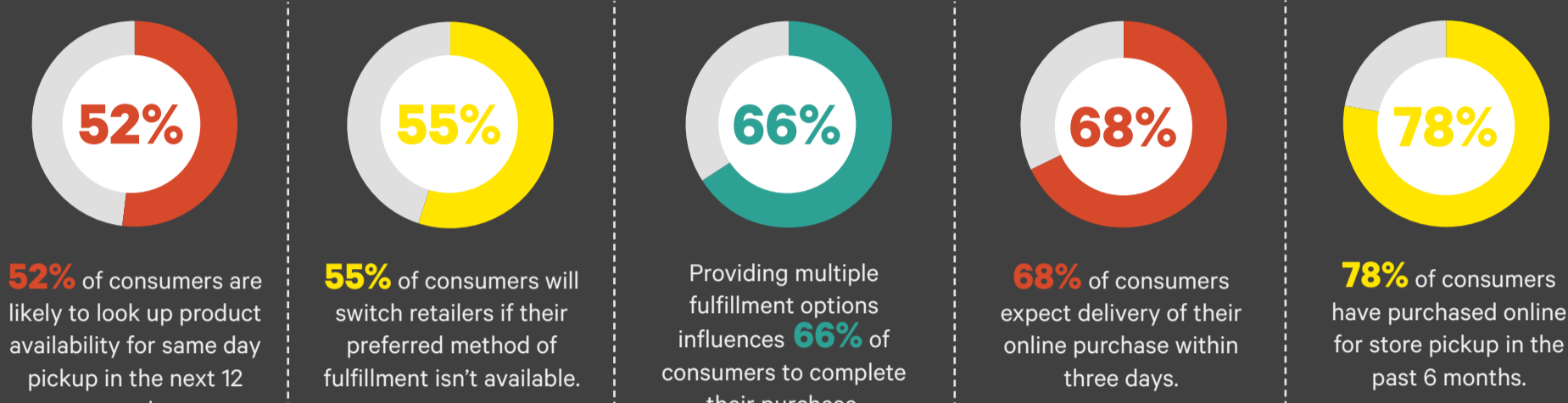
# HOW ORDER MANAGEMENT POWERS CONNECTED CONSUMER EXPERIENCES

The path for retailers and manufacturers to create connected consumer experiences and omnichannel fulfillment starts with order management. Here is how to get started.

## OMNICHANNEL PATHS TO PURCHASE



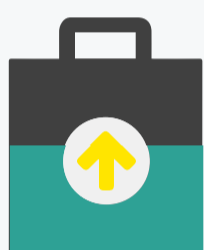
## WHY OMNICHANNEL FULFILLMENT?



Consumer Trends Report -- 2017 Edition

## UNIVERSAL ORDER FULFILLMENT

Meet Shopper Demand For Speedy Fulfillment With Cross-Company Inventory



**49%** of consumers say they will remain loyal to a retailer if buy online, pickup in store (BOPIS) is available.



This potential to fulfill orders—whether they originate in-store or online—from a retailer or manufacturer's company-wide inventory can help merchants meet a myriad of shopper expectations connected with service and speed.

## THE MANY FACES OF ORDER FULFILLMENT

Distribution Centers



Ship-From-Store for Online Orders



Store-To-Store



Drop-Ship from Vendors or Manufacturers

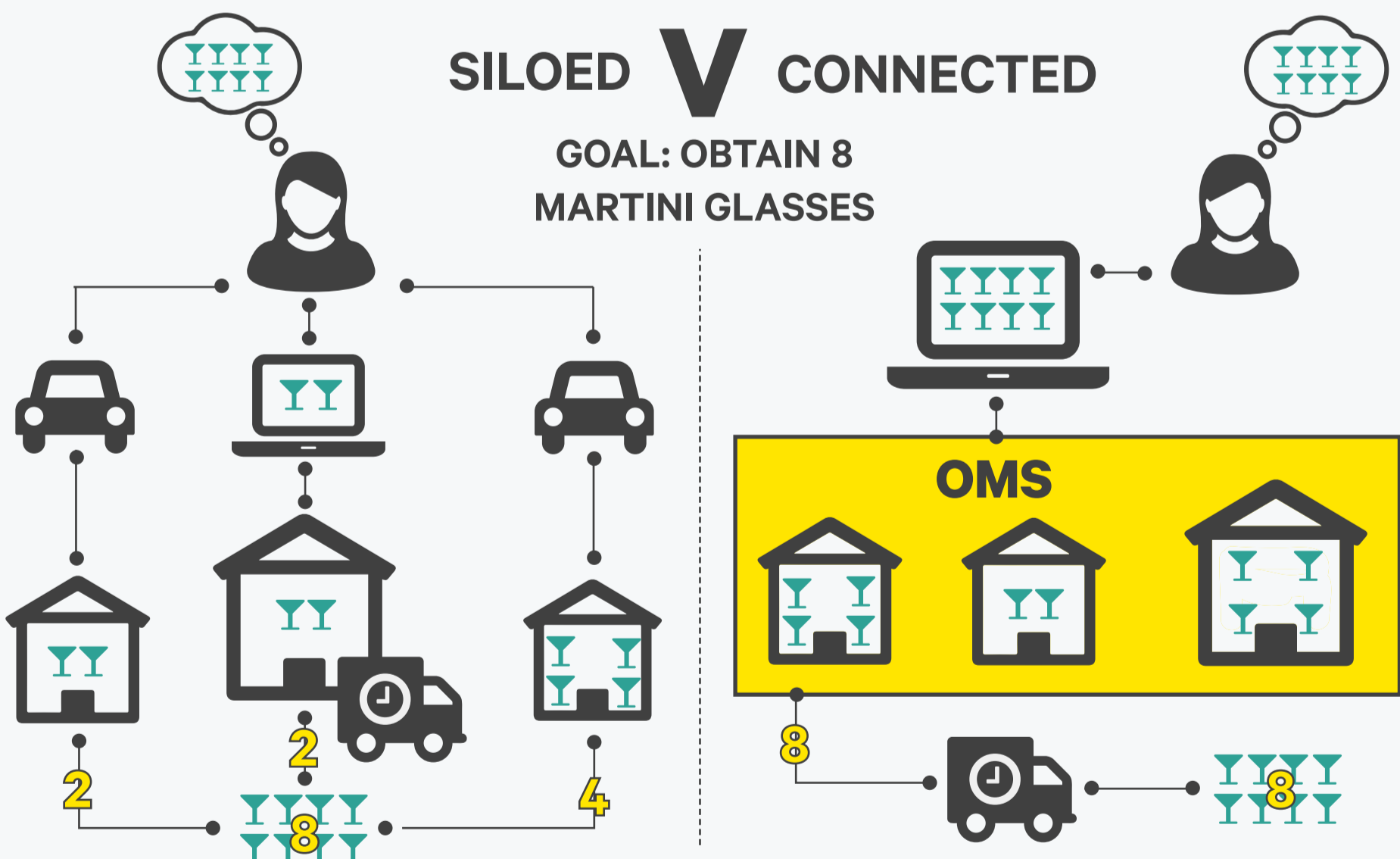


Buy Online, Pickup In-Store



## INVENTORY VISIBILITY

A Single Version of the Truth



## BENEFITS OF ORDER MANAGEMENT

- 1 Meet Customer Demand
- 2 Reduce Delivery Times and Costs
- 3 Influence Stocking Behavior
- 4 Increase Inventory Availability
- 5 Easily Fulfill Low-Quantity Orders

E-COMMERCE | ORDER MANAGEMENT | REAL-TIME INDIVIDUALIZATION | MOBILE POINT OF SALE

UNIFIED CLOUD COMMERCE SOFTWARE FOR RETAILERS AND BRANDED MANUFACTURERS



To find more about Kibo call (877) 350-3866 or visit our website at [www.kibocommerce.com](http://www.kibocommerce.com)