

CREATE PERSONALIZED, RELEVANT SHOPPING EXPERIENCES THAT HELP YOU SELL MORE

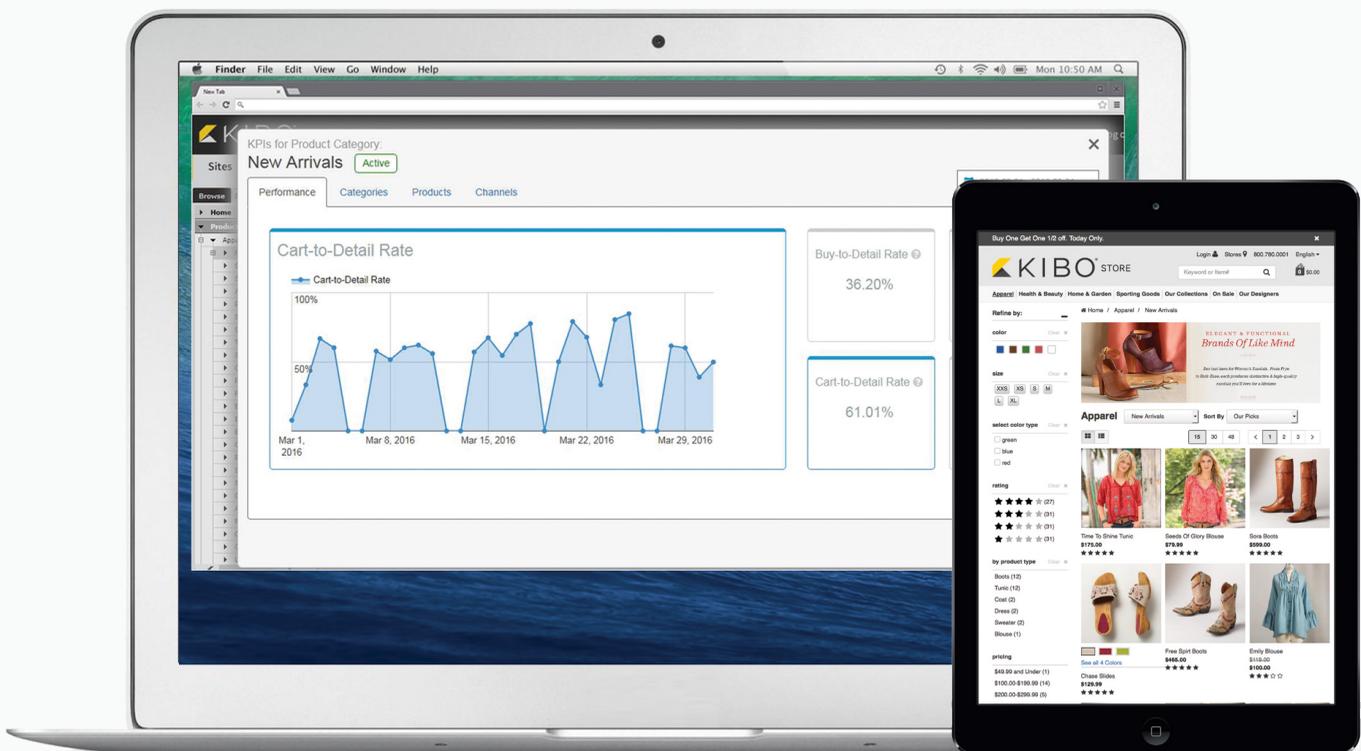
Kibo eCommerce is a modern solution offering a wealth of features in a simple experience. Whether you sell B2C or B2B (or both), the Kibo eCommerce platform creates elegant, easy paths to purchase so you can sell more and win repeat customers.

With fully responsive templates, intelligent merchandising and promotions and inline analytics, Kibo's eCommerce software creates more personalized, relevant shopping experiences that increase both revenue and customer loyalty. With Kibo's eCommerce platform, you gain:

- ▶ B2C and B2B commerce on one platform
- ▶ Intelligent merchandising and promotions
- ▶ Native inline analytics

Kibo eCommerce Offers:

- ▶ Powerful administration interface
- ▶ Dynamic merchandising
- ▶ Relevant product and content delivery
- ▶ Integrated email marketing
- ▶ Personalized promotions and discounts
- ▶ Customer cross-sell capability
- ▶ B2C and B2B functionality
- ▶ Multi-site, multi-language
- ▶ Native inline analytics



THE BENEFITS OF KIBO ECOMMERCE



One Platform For All

Deliver a personal and relevant experience for consumers or business buyers all from the same platform. With Kibo, offer the B2C experience, including dynamic merchandising and content, without sacrificing B2B functionality, such as customer-specific payment terms, price lists and catalogs.



Higher Conversion Rates

Easily create dynamic, one-to-one campaigns and promotions that result in higher conversion rates and increased revenue. Use self-serve campaign tools to adapt promotions, merchandising, and content to the real-time needs of a specifically defined audience.



Measurable Impact and Increased Sales

Retailers can make data-informed merchandising decisions in real time without ever leaving the administration panel. Immediately see the measurable impact of merchandising activities and adjust for optimal results.

“What we really liked about Kibo as a solution was the one-stop-shop of support for their clients, not just in the area of capabilities and functionality in the system, but also strategic services and the support relationship we have. We needed a solution that was scalable, Cloud-based and that would enable us to further expand beyond North America into Europe and Asia. We are really excited about where we can take our partnership.”

MyM&M's

Brian Crowley - eCommerce Manager

ABOUT KIBO



FUTURE-PROOF
WITH THE CLOUD



TRUSTWORTHY
INTEGRATIONS



AUTOMATIC
UPGRADES



UNIFIED YET
MODULAR
SOLUTIONS

Kibo Products

- ▶ Order Management Systems
- ▶ eCommerce
- ▶ B2B

Kibo is the strategic merger of industry leaders, Marketlive, Shopatron, and Fiverun. With a combined 40 years of innovations, we're joining forces to help retailers and branded manufacturers unify the consumer experience. Kibo is a complete omnichannel commerce platform, delivering the lowest total cost of ownership and the fastest time to market. With predictive technologies and enterprise performance, we can help you achieve increased sales. No matter the challenge, Kibo powers your success.

To find out more about Kibo call 877-350-3866
or visit our website at www.kibocommerce.com